YLAC

OXFAM
Equality Club

WHO ARE WE?

Oxfam India works primarily through grassroots organisations to bring deep-rooted sustainable changes in people's lives. They work for the poorest and the socially excluded communities by mobilizing them to campaign for greater economic and social reforms.

Oxfam India's vision is to help create an equal, just and sustainable society by empowering the underprivileged. Oxfam India believes in the 'Right to Life with Dignity for All'. This is fulfilled by engaging empowered citizens to become active and supportive partners, advocating an effective and accountable State and making markets work for the underprivileged.

Website: www.oxfamindia.org

Young Leaders for Active Citizenship (YLAC) aims to increase the participation of young people in the democratic process and build their capacity to lead change.

YLAC's interventions are designed to equip citizens with a better understanding of the society they live in and the challenges that it confronts. The aim is to help young people broaden their perspective, think critically about their socio-political construct, tap their leadership potential and acquire skills to create long lasting impact.

Website: www.theylacproject.com

THE IDEA

EQUALITY CLUBS | THE IDEA

VISION

By raising consciousness about the inequalities that exist in society, the Equality Clubs hope to develop students into thinking adults who can look at the world objectively and with empathy.

MISSION

Our aim is to empower the next generation with skills and capacity to re-write societal norms and craft an egalitarian future.

EQUALITY CLUBS | RAISING CITIZENS OF TOMORROW

The Equality Clubs will enable students by:

Equipping them with the skills to take on social leadership

Helping them build empathy and appreciation of their own privilege

Familiarizing them with the different inequalities that exist in society

Inspiring them to create impact

EQUALITY CLUBS | THEORY OF CHANGE

AWARENESS

+

EMPATHY

+

ACTION

ACTIVE CITIZENS

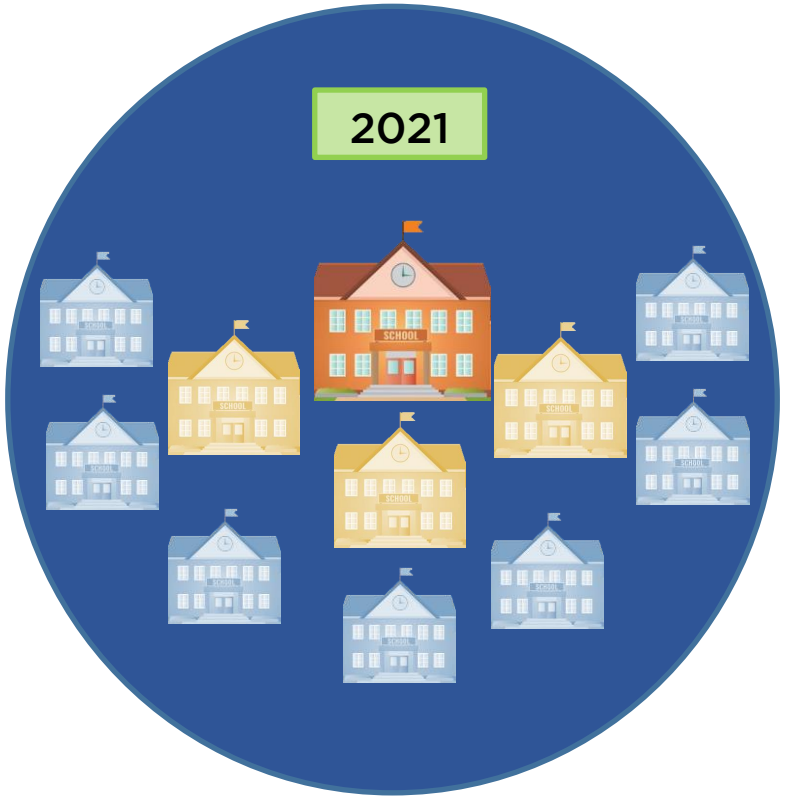
"If we create spaces where rich discussions around inequality can be ignited through experiential lessons and facilitated interactions, then emotions of empathy and justice will be evoked in students who will be inspired to take action against the inequalities that exist in society."

THE PLAN

EQUALITY CLUBS | THE APPROACH

7 schools in 4 cities

100 schools in 22 cities



500+ schools

OUR PARTNER SCHOOLS IN 2019

2019

STUDY HALL SCHOOL, LUCKNOW

THE INTERNATIONAL SCHOOL OF HYDERABAD

BRIGHTON INTERNATIONAL SCHOOL, RAIPUR

NITTE INTERNATIONAL SCHOOL, BENGALURU

RUNGTA INTERNATIONAL SCHOOL, RAIPUR

THE FUTURE KID'S SCHOOL, HYDERABAD

DELHI PUBLIC SCHOOL, SECUNDERABAD

WHY GET INVOLVED?

EQUALITY CLUBS | BENEFITS

FOSTERING CHANGEMAKERS

Creating thinking adults and leaders who strive to make the world a better place

RECOGNITION

Opportunity to participate in a first of its kind initiative in the country

COMMUNITY

Becoming a part of the Oxfam and YLAC communities, opening new avenues and opportunities

CAPACITY BUILDING

Building the school's own capacity to run experiential, high impact programs

METHODOLOGY

EQUALITY CLUBS | WHAT WE OFFER

EXPERIENTIAL LEARNING ACTIVITIES THROUGH TOOLKIT

ACCESS TO YLAC AND OXFAM COMMUNITIES

EXPERT TALK & NGO CONNECT

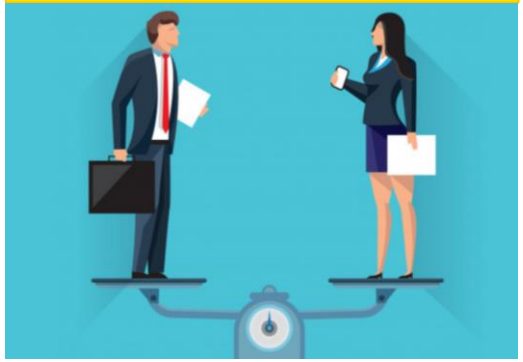
FIELD VISIT

EQUALITY CLUBS | THE THEMES

The one year cycle will be divided into **four quarters;** each quarter will feature pre-decided activities.

The last quarter will also focus on culmination and rewards for the participating students.

GENDER EQUALITY



MINORITY RIGHTS & DISCRIMINATION

ECONOMIC EQUALITY

CLIMATE JUSTICE

EQUALITY CLUBS | THE PLAN FOR EACH QUARTER

WORKSHOPS

30-90 minute modules to be executed by the teacher in charge at the respective school

CAMPAIGN

Members launch campaigns to increase awareness on the quarter's theme

COMPETITION

An activity such as poster making, debating, quiz etc. organized by the club and opened to the entire student body

WRITTEN ACTIVITY

Members write articles; selected entries published on a central Oxfam-YLAC website

EXPERT TALK/ NGO CONNECT

Support to either organize an external site visit or an expert talk within the school premises

EQUALITY CLUBS | THE STRUCTURE

30-50 STUDENTS

6-8 HRS/QUARTER;
~45 MIN-1 HR/WEEK

GRADES 8TH – 11TH

TOOLKIT | A SNAPSHOT

Facilitator's Guidebook
Quarter 1

Gender Equality
Part I - The Social Lens

YLAC | OXFAM Equality Club

Facilitator's Guidebook
Quarter 2

Economic Equality
Competitions

YLAC | OXFAM Equality Club

SAMPLE ACTIVITY | BUILDING GENDER IDENTITY THROUGH THE MEDIA

Activity III: Building Gender Identity through the Media

Objectives	The presence of gender stereotypes is a well-known phenomenon across society. In this section, students focus on understanding the inherent biases in media that reinforce gender stereotypes.
Recommended time	45 mins
Materials required	Projector
Methodology	This activity is a review and respond session that involves watching videos
Main message	Media and its portrayal of gender stereotypes largely shapes our perception

Notes to the facilitator

In this session, we'll use clips from both Hollywood and Bollywood to showcase stereotypes that are often perpetuated through media and the impact they have on our society. Here is a short TEDx video that you can watch to gain more context; this video is only meant for the facilitator and need not be screened for students. *[Bollywood's impact on the patriarchial society in India: TEDx Talk]*

Talking points for the facilitator

- Do you like watching TV series and movies? Which ones in particular? *[Take a couple of responses]*
- For this session, we'll watch a couple of short clips from our favourite movies (in fact, we have put in an ad too!) and then discuss our impressions.
- I am going to play the clips one after the other. I want you to look at them more critically than what you usually do, especially from a gender perspective. Just jot down your impressions on a page or a notebook. We'll discuss after. *[Play any 4 clips from the options below, basis time and preference. Discuss the impressions from each clip before moving on to the next; prompt students to think critically about the way gender roles and identities are depicted in these clips, especially physical appearance, occupation, tone, etc.]*

Title: Beauty and the Beast - Gaston
Link: Youtube
Language: English
Source: Beauty and the Beast (Hollywood)
Length: 2:40 minutes

Title: Mean Girls (5/10) – Sweatpants on Monday
Link: Youtube
Language: English
Source: Mean Girls (Hollywood)
Length: 0:54 minutes
Subtitles: Available

Title: Mean Girls (5/10) – Sweatpants on Monday

Potential issues (to add to the points raised by students, if needed):

- Firstly, the title of the movie seems to build on the stereotype that girls can be mean and competitive, especially with respect to looks.
- The scene seems to suggest that girls are often very conscious of their looks; dressing poorly (in sweatpants, for instance) or gaining weight is extremely problematic.
- It also hints at girls, especially the pretty blonde ones, being perceived as dumb – highlighted when Regina asks if butter is a carbohydrate.

Title: Deepika Padukone wears Indian for her mother-in-law
Link: Youtube
Language: Hindi and English (mixed usage)
Source: Cocktail (Bollywood)
Length: 1:26 minutes

Title: Deepika Padukone wears Indian for her mother-in-law

Potential issues (to add to the points raised by students, if needed):

- The need for the woman to change her appearance to be 'liked' by the potential mother-in-law; no such pressure on the man (Saif is wearing jeans and T-shirts).
- The idea that if a woman dresses in an Indian attire, she is more 'sanskaari' (morally upright) and 'marriage material'.

PAGE 18-22, GENDER QUARTER OXFAM EQUALITY CLUB TOOLKIT

2019 PILOT PROJECT

WORKSHOPS FROM YEAR 1 | GENDER EQUALITY QUARTER

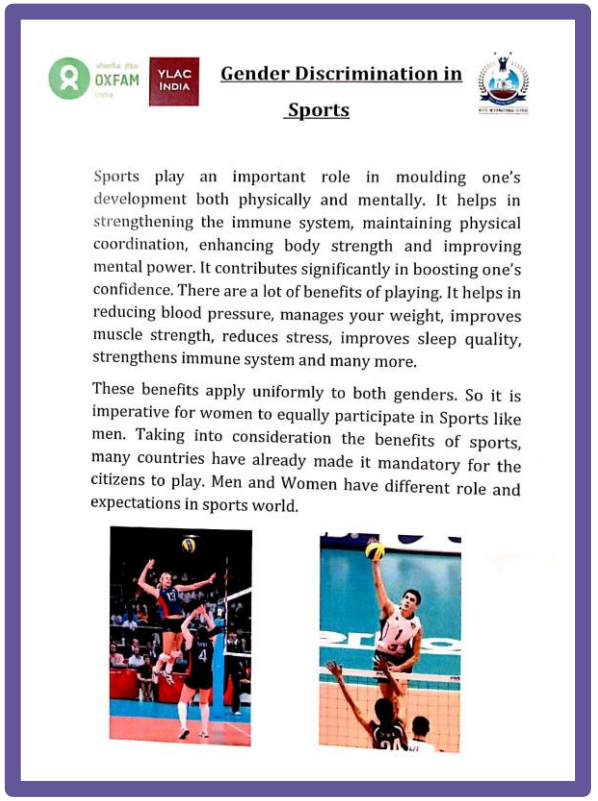
BRIGHTON INTERNATIONAL SCHOOL, RAIPUR

DELHI PUBLIC SCHOOL, SECUNDERABAD

ACTIVITIES FROM YEAR 1

STREET PLAY
RUNGTA INTERNATIONAL SCHOOL, RAIPUR

EXPERT TALK
STUDY HALL SCHOOL, LUCKNOW



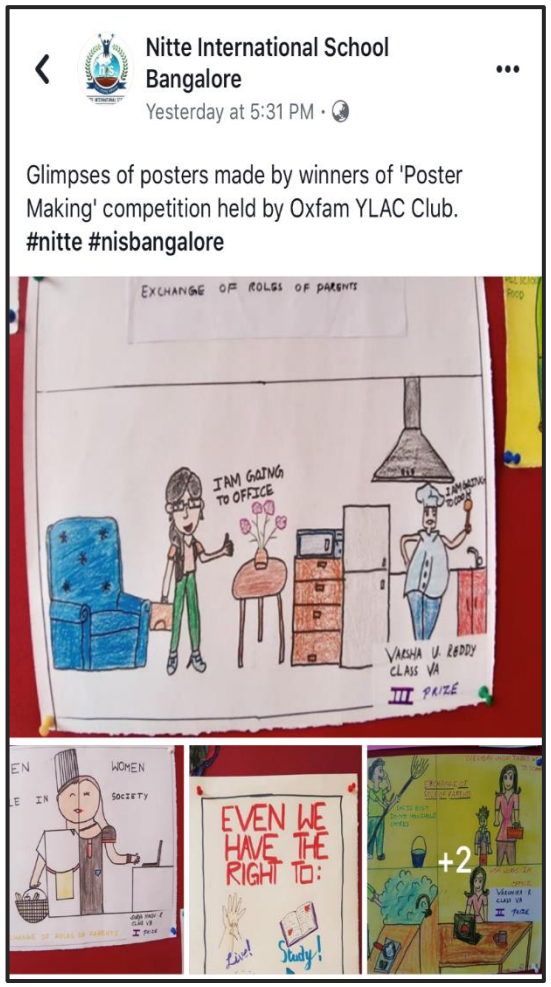
Gender Discrimination in Sports

Sports play an important role in moulding one's development both physically and mentally. It helps in strengthening the immune system, maintaining physical coordination, enhancing body strength and improving mental power. It contributes significantly in boosting one's confidence. There are a lot of benefits of playing. It helps in reducing blood pressure, manages your weight, improves muscle strength, reduces stress, improves sleep quality, strengthens immune system and many more.

These benefits apply uniformly to both genders. So it is imperative for women to equally participate in Sports like men. Taking into consideration the benefits of sports, many countries have already made it mandatory for the citizens to play. Men and Women have different role and expectations in sports world.

WRITTEN ACTIVITY
NITTE INTERNATIONAL SCHOOL, BENGALURU

MEDIA COVERAGE AND FEEDBACK IN YEAR 1



The toolkit's activities have been designed to evoke empathy. After our experience, we have come to realize that it's the best way for children to learn to actually make the tangible change by changing their perspective and perception about things.

- Dr. Shalini Sinha,
Principal, Study Hall School, Lucknow

"What these workshops have made me realize is, how many wrong things I have turned a blind eye to. And this has made me come up with tangible solutions to the problems around us, after hearing so many different opinions, how different everyone's thoughts are and how differently everyone perceives the same information and facts"

- A student from Delhi Public School, Secunderabad

THE MERCHANDISE

BADGES

NOTEBOOKS

BOOKMARKS

INTERESTED?

EQUALITY CLUBS | PARTNER WITH US

Write to us at oec@theylacproject.com to discuss the possibility of hosting the club at your school!

EXPECTATIONS FROM PARTNER SCHOOLS

- Interest and intent to run the club for an entire year
- Dedicated teacher in-charge to lead and run the club at the school
- Time allocation in the academic calendar
- Access to resources like classrooms, projectors, printing facilities etc. Only minor expenses expected
- Encouragement to students to actively participate in club activities

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