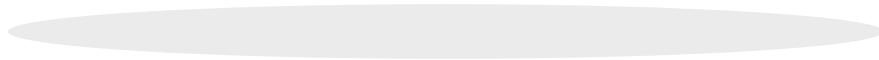




# YLAC DIGITAL CHAMPIONS



*Empowering the next generation of digital citizens*





Founded by Harvard and Oxford alumni, Young Leaders for Active Citizenship (YLAC) aims to increase the participation of young people in the democratic process and build their capacity to lead change.

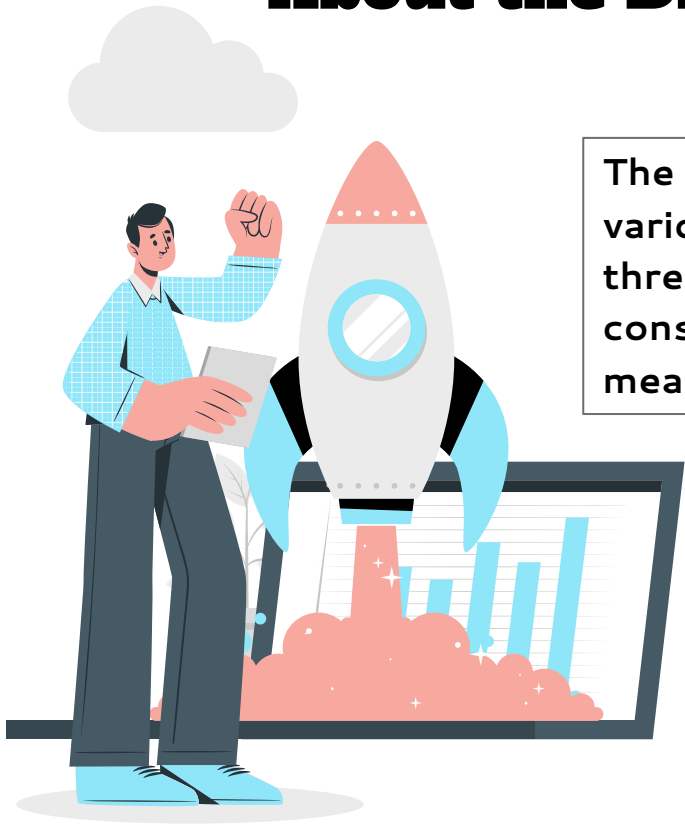
YLAC's interventions are designed to equip citizens with a better understanding of the society they live in and the challenges that it confronts. The aim is to help young people broaden their perspective, think critically about their socio-political construct, tap their leadership potential and acquire skills to create long lasting impact.

YLAC is currently working in 15 cities and is continuing to expand across and beyond India.

Website: [www.theylacproject.com](http://www.theylacproject.com)



# About the Digital Champions Program



The Program is aimed to help young adults learn about the various facets of online safety including risks and potential threats on the internet, becoming more conscious consumers of information and fostering a healthier and meaningful relationship with technology.

- ★ For all students of Grades 8<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup>
- ★ Hybrid model of school monitoring and self-learning content for students
- ★ Students will get access to learning content each week, which would be a mix of interactive presentations, videos, assignments, via email or Google Classroom
- ★ Course content would comprise of 4 modules, spanning 8 weeks, needing approximately 1 hour per week from students

# Curriculum Framework

## Using the internet for self actualization

- Using internet for self growth and upward mobility
- Building digital communities for good
- Multiplying the impact - taking the conversation forward

Week 7-8:  
Digital Agency

Week 5-6:  
Digital information Ecosystem

## Building Digital Resilience

- Harassment & Cyberbullying
- Impact on mental health
- Building healthy relationship with internet
- Seeking help and support when required

Week 3-4:  
Digital Wellbeing

Week 1-2:  
Digital Safety

## Becoming Conscious Consumers of Information

- Identifying fake news
- Information credibility
- Developing a critical mindset
- Rights & Responsibilities as a digital citizen

## Security & Privacy

- Passwords, 2-factor authentication & other access control mechanisms
- Protecting yourself against online harm due to bad actors
- Data privacy, unconsented & excessive data collection, sale of collected data



# Why Digital Champions?

Teens are vulnerable online

- 95% Indian teenagers use the Internet<sup>1</sup>
- 1 in 3 teens have had unsafe experiences online<sup>2</sup>

<sup>1</sup>Assocham

<sup>2</sup>Child Rights and You

<sup>3</sup>BYJU's

Current interventions are not enough

- Digital safety is not a part of core curriculums
- Lack of activity-based and contextualised content
- One-off trainings and self-use guides have low impact at scale

Schools remain the primary source of education

- Despite more self-learning content available, in the Indian context, schools are relied upon for imparting knowledge; pure self-learning models have seen limited success.

# Highlights about the Program



## 01

### Teacher Orientation

- Program curriculum
- Google Classrooms
- Email/message templates
- Monitoring & tracking frameworks

## 02

### Recognition

- Schools receive recognition by YLAC and Omidyar
- All students receive certificates by YLAC upon completion
- Two students per school win a tablet through a raffle system

## 03

### Flexible Timeline

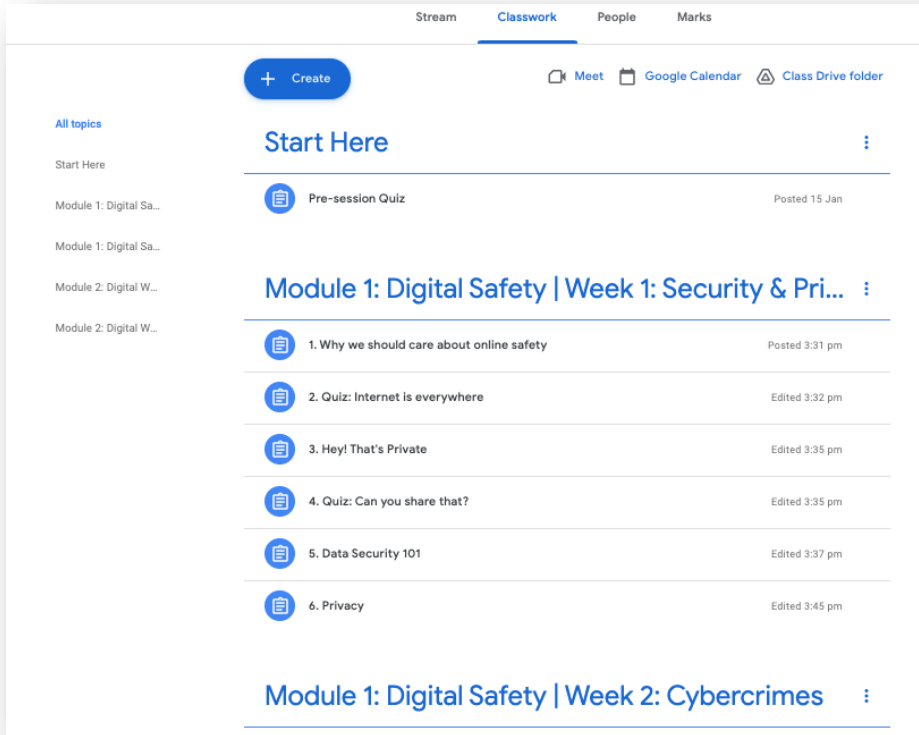
- Schools can choose any continuous time period of of 8 weeks in from July-December 2021

## 04

### Impact Assessment

- Baseline & Endline Quizzes
- Feedback from teachers & students

# Content on Google Classroom



The screenshot displays the Google Classroom interface. At the top, there are tabs for 'Stream', 'Classwork', 'People', and 'Marks'. Below these are links for '+ Create', 'Meet', 'Google Calendar', and 'Class Drive folder'. The main content area is titled 'Start Here' and lists several items:

- Start Here
- Module 1: Digital Sa... (Pre-session Quiz, Posted 15 Jan)
- Module 1: Digital Sa...
- Module 2: Digital W... (Module 1: Digital Safety | Week 1: Security & Pri..., 6 items)
- Module 2: Digital W...

The items under 'Module 2: Digital W...' are:

1. Why we should care about online safety (Posted 3:31 pm)
2. Quiz: Internet is everywhere (Edited 3:32 pm)
3. Hey! That's Private (Edited 3:35 pm)
4. Quiz: Can you share that? (Edited 3:35 pm)
5. Data Security 101 (Edited 3:37 pm)
6. Privacy (Edited 3:45 pm)

At the bottom, there is a section for 'Module 1: Digital Safety | Week 2: Cybercrimes'.

Interactive Presentations

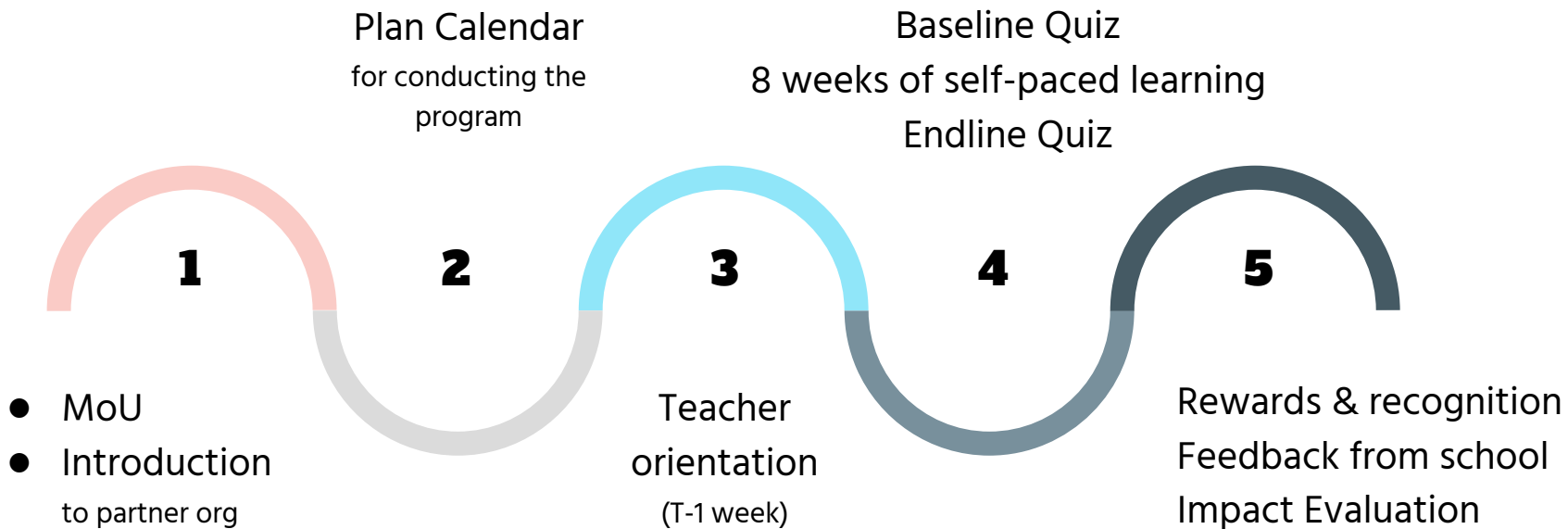
Video content

Quizzes & Mini-challenges

Assignments & Reflections



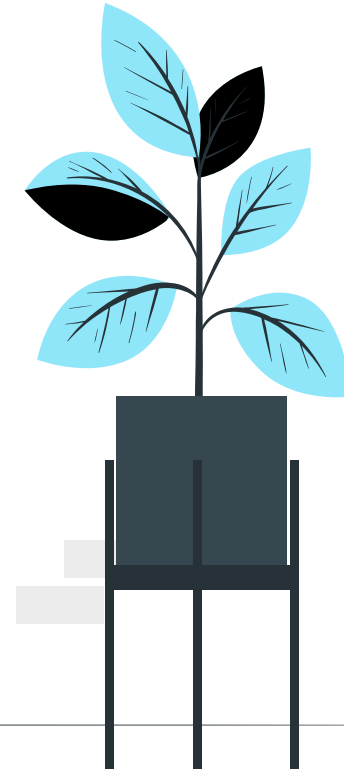
# Program Process





# Expectations from School

- Commitment to conduct the program in this academic year 2021-22
- Time allocation of 8 weeks in the calendar
- Teacher(s) in-charge will need to devote about 1 hour/week for 8 weeks
  - Tracking student progress
  - Sharing updates
  - Only for the duration of the program
- No financial requirements
- Encouragement to students to actively participate



**This program is supported by**



**OMIDYAR NETWORK INDIA**

# Thank you!



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