



## **Job Description: Manager, Citizen Engagement**

### **About YLAC**

Founded in 2016, [Young Leaders for Active Citizenship \(YLAC\)](#) aims to increase the participation of young people in the policymaking process and build their capacity to lead change.

Our interventions are designed to equip citizens with a better understanding of the society they live in and the challenges that it confronts. The aim is to help young people broaden their perspective, think critically about their socio-political construct, tap their leadership potential and acquire skills to create long lasting impact.

We currently run programs in multiple cities in India, in addition to undertaking projects in civic engagement and public policy.

### **Description of YLAC's current and previous engagements**

The team at YLAC works on a diverse range of projects. Our key focus areas include civic education, empathy building and youth leadership. Our interventions are designed as experiential learning programs for young people of different age groups (primarily 13-30) to build their skills and knowledge of policy making, social media advocacy, media literacy, etc. In addition to running our own flagship programs, we work with a wide variety of partners such as Instagram and Omidyar Network India (on online safety and digital citizenship), Oxfam (on inequality in society), Sustainable Mobility Network (on urban mobility), HelpAge India (on advocacy for the elderly) and others. Our programs run in 15+ cities in India, although since the pandemic, most of our programming has moved online and we are now able to reach young people across the country.

### **Manager, Citizen Engagement**

This role is an opportunity to increase citizen engagement in governance and change the way civic education is imparted by developing experiential learning programs that leave a deep impact on people. The role involves interacting with young people – from high school students to professionals – and jet-setting across cities (in the post-pandemic world) to spread our message of civic action far and wide.

As a manager, you will be expected to guide your team in program management/ campaign planning while taking ownership of overall execution and client relationships. You'll also be responsible for guiding the design of curriculum while setting up systems and processes that help us track progress of our fellows and participants. The role involves interfacing with a variety of stakeholders including high school students, parents, policymakers, content creators and many civil society actors. At YLAC, we really work at the intersection of everything!

### **Role description**

The role will entail a mix of different workstreams:

- Managing YLAC's flagship initiatives such as the Counter Speech Fellowship, the Young Researchers for Social Impact Program, the Digital Champions Program, Mobility Champions and the Oxfam Equality Clubs, including supervision and performance management of your team and building systems and processes that help scale these programs



- Creating new interventions with partners and funders including designing new curriculum and experimenting with innovative engagement formats
- Engaging with stakeholders to shape and enhance our interventions, while exploring avenues to expand our footprint to other cities by redesigning existing initiatives to set them up for scale
- Developing and implementing communications strategies to build greater visibility for YLAC programs

## Requirements

An ideal candidate is someone who is excited to work at the intersection of education and citizen engagement and is passionate about interacting with young people. While we are open to receiving applications from anyone passionate about the role, we would prefer that a candidate have:

- A background in education/ experiential learning/ civic engagement or other related areas
- 5-8 years of work experience
- Excellent communication skills and an eye for detail
- Ability to present information in a structured and insightful manner
- Equal parts comfort with spreadsheets and people
- Ability to work in a dynamic working environment with a strong desire to learn new skills

## Perks and Compensation

- Compensation commensurate with experience and in line with market expectations
- An intellectually stimulating working environment with colleagues from top schools in India and abroad
- A chance to work directly with marquee partners and clients
- An opportunity to make a long-lasting impact on the civic education ecosystem as well as the broader policymaking discourse in the country

## Office location

We are working remotely at the moment, but once the situation normalizes, we'll be working from our office in Lajpat Nagar III, New Delhi with frequent travel to locations across the country.

## To apply

Please submit your details along with your resume and two references [through the form here](#). References of people who have directly supervised your work are preferred.

You are encouraged to apply as soon as possible. Please note that only shortlisted candidates will be contacted. Shortlisting will be followed by two rounds of interview and one written assignment.

## Other information

In case you are interested in core public policy research and advocacy roles, consider YLAC's sister concern *The Quantum Hub*. You may read more about the organization and potential roles on its website [here](#).