



Here's why you should be a 'Voice Your Vote' ambassador!

ABOUT YOUNG LEADERS FOR ACTIVE CITIZENSHIP (YLAC)

Founded in 2016, **Young Leaders for Active Citizenship (YLAC)** aims to increase the participation of young people in the democratic process and build their capacity to lead change. Our interventions are designed to equip citizens with a better understanding of the society they live in and the challenges that it confronts. The aim is to help young people broaden their perspective, think critically about their socio-political construct, tap their leadership potential and acquire skills to create a long-lasting impact. We currently run programs in different cities in India, in addition to undertaking projects in civic engagement and public policy.

"VOICE YOUR VOTE": ELECTION, INCLUSION, AND INFORMATION

As we gear up for the upcoming general elections, we are thrilled to launch our latest campaign, **Voice Your Vote: Election, Inclusion, and Information**. The core objectives of the campaign include raising voter awareness among younger people and fostering discussions on inclusion and (mis)information in the electoral process.

WHO ARE WE LOOKING FOR?

We are currently seeking passionate **undergraduate/postgraduate students and working professionals** to become "**Voice Your Vote Ambassadors**" and take this campaign to their colleges/organizations, making meaningful impact by initiating conversations around democratic processes in their communities. We will be engaging our ambassadors from **the 26th of March till the 15th of May**. If you have excellent communication and organisational skills and are passionate about civic engagement and democratic processes, we are looking for you!



YOUR RESPONSIBILITIES

- **Time Commitment:** Undergraduate/postgraduate students in college are expected to commit 8-10 hours weekly to complete activities in a bingo, ensuring sustained effort and impact throughout the engagement period. Professionals in organizations are expected to commit 4 hours a week to conduct a presentation in their organisations on voter awareness.
- **Event Organization:** Plan and host events within your college/organisation, fostering meaningful discussions on the importance of active participation, inclusion, and information in the electoral process. These events will serve as catalysts for increased voter awareness and engagement among peers.
- **Information Dissemination:** Actively disseminate relevant information, guidelines, and updates on voter registration and the electoral process through various channels within your college or organization.
- **Community Building:** Foster a sense of community within your college or organization, encouraging open dialogue on civic responsibilities and the power of democratic participation. Motivate and empower your peers to take an active role in shaping the future through their votes.

**JOIN US AND MAKE
AN IMPACT!**



WHAT IS IN IT FOR YOU?

- Receive a **Letter of Participation** from YLAC.
- Top performing ambassadors receive **Outstanding Champions certificates**.
- Get **recognised on YLAC's social media platforms**.
- Gain the opportunity to **enhance your skills** through facilitation and communication.
- **Connect with a community** of like-minded individuals passionate about civic engagement.
- Get **special access** to YLAC hosted seminars/events/internships.

Register asap and fill out [this Google form](#) to become a #VoiceYourVote ambassador. We'll be accepting registrations on a rolling basis.